



10 MAY 18 A8:46

STATE PROCUREMENT OFFICE
NOTICE & REQUEST FOR SOLE SOURCE

STATE PROCUREMENT OFFICE
STATE OF HAWAII

1. TO: Chief Procurement Officer
2. FROM: Department of Health, Maui District Health Office
Department/Division/Agency

Pursuant to §103D-306, HRS, and Subchapter 9, Chapter 3-122, HAR, the Department requests sole source approval to purchase the following:

3. Description of goods, services, or construction:

Vendor is a local non-profit community action group whose mission is to bring about sustainability using traditional Hawaiian values. Their "Keep it Local" campaign which this project seeks to enhance is a project to promote sustainability through community gardens and promotion of local produce in local restaurants, schools and homes. See attached scope of work.

4. Vendor Name: Malama Kauai, Inc.

Address: 4900 Kuava Road
Kilauea, HI 96754

5. Price:

\$25,000

6. Term of Contract:
(mm/dd/yyyy)

From: 4/19/2010

To: 3/18/2012

7. Prior Sole Source Ref No.

8. Feature: The good, service, or construction has the following unique features, characteristics, or capabilities: The CDC ARRA funded Communities Putting Prevention to Work Cooperative Agreement Announcement specified its intent to fund applications from applicants with "active coalitions and demonstrated experience working with community leaders to implement policy, systems, and environmental change strategies". Partners are to include already existing community coalitions working in the areas of policy and environmental change physical activity and nutrition. The existing Malama Kauai program is in a unique position to expand the existing sustainability program.

9. Essential features. How the unique features, characteristics, or capabilities are essential for the agency to accomplish its work: Malama Kauai is unique in that they are already working on the project that is envisioned as part of the Communities Putting Prevention to Work project. The Keep it Local campaign works with local growers, community gardeners, schools, restaurants and groceries to sustain local agriculture by buying local produce.

11. Alternate source. The following other possible sources for the good, service, or construction were investigated but do not meet our needs because: We are not aware of other sources, every local agency or community group that does this type of service was invited to participate in the application to CDC.

12. **Direct any inquiries to:**
 Department: Health, Kauai DHO
 Contact Name/Title: John Hunt, PHAO

13 Phone Number:
241-3497
Fax Number:
241-3480

Expenditure may be processed with a purchase order/pCard: ☐ Yes ☒ No If no, a contract must be executed and funds certified.

Agency shall ensure adherence to applicable administrative and statutory requirements, including HAR Chapter 3-122, Subchapter 15, Cost or Pricing Data, if required.

14. *I certify that the information provided above is to the best of my knowledge, true, correct and that the goods, services, or construction are available through only one source.*

Contract Head Signature

MAY 10 2010

Date _____

Reserved for CPO Use Only

15 Date Notice Posted: 5/18/2010

Submit written objections to this notice to issue a sole source contract within seven calendar days or as otherwise allowed from the above posted date to: Chief Procurement Officer

Chief Procurement Officer
State Procurement Office
P.O. Box 119
Honolulu, Hawaii 96810-0119

Chief Procurement Officer's comments:

Request is disapproved as department should have utilized HAR Chapter 3-122, subchapter 4.5 source selection for federal grants, to select a provider or providers for a federal grant. The department shall resubmit as a procurement violation under HRS Chapter 103D explaining why the department did not comply with the procurement code.

☐ APPROVED ☒ DISAPPROVED ☐ NO ACTION REQUIRED

Chief Procurement Officer

Date _____

Scope of Work:**a) Malama Kauai, Inc.**

- i) implementation of the “Keep It Local” campaign
 - (1) develop a media and point of choice campaign around the consumption of locally produced food. This includes:
 - (a) raising public awareness
 - (b) educating local populations about the health and economic benefits of eating local to facilitate making the choice to go local
 - (2) create a point of choice campaign that increases the selection of locally produced foods with:
 - (a) participating grocers
 - (b) participating restaurants
 - (c) this includes
 - (i) positioning and placement of local foods in the stores
 - (ii) ‘know your farmer’ copy
 - (iii) images and data on the shelf, bin or on the menu
 - (iv) nutritional benefits information
 - (v) environmental benefits
 - (vi) economic multiplier awareness
- ii) collaborate with other organizations in a coordinated island-wide effort to promote locally produced foods
- iii) create and distribute printed materials that promote the use and consumption of locally produced foods
 - (1) This includes a “Keep It Local” branded campaign that has hard assets such as:
 - (a) bumper stickers
 - (b) posters
 - (c) flyers
 - (d) wearables
 - (e) sponsor placements